

Objective

To obtain a challenging Software engineer position where my creativity, problem-solving skills, and experience in development can be utilized to enhance User friendly interface.

CONTACT

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<http://bit.ly/46bBIsn> (LinkedIn)

SKILLS

- Competitor Research
- Usability testing
- Project management
- Team Management
- Client Handling

TECHNICAL SKILLS

- **Backend:** PHP, WordPress, LARAVEL, Shopify
- **Frontend:** JavaScript, jQuery, Ajax, HTML, CSS, React
- **Database:** PostgreSQL, MySQL
- **PHP Framework:** LARAVEL
- Rest API Development
- Google Firebase services, Google Map integration
- Woo-commerce Integration

Akansha Gupta

SOFTWARE ENGINEER

Full-stack web developer with 5+ years of experience coding websites that convert into e-commerce. Proficient with HTML, CSS, WordPress, PHP, Rest API, Theme customization, Woo-commerce integration, and payment gateways like Paypal, Stripe, Razorpay Paytm, and GTM tag setup. Most notably, I improved page load times by 40%, significantly enhancing user experience and increasing overall project performance.

- Ability to express technical concepts clearly to people with no technical background.
- Experience in analyzing and testing before code deployments.
- Experience working closely with project manager and developer to prioritize the work.
- Strong analytical skills with the capability to handle new technologies.
- Experience in attending business meetings and gathering the requirements.
- Passionate about implementing and launching new projects.
- Experience in analyzing and testing before code deployments.

Work Experience

SOFTWARE ENGINEER, TAAZAA TECH PVT. LTD

Jan 2024 - Present

Worked on custom WordPress projects. Developed some plugins and Elementor widgets. E-commerce project and payment gateway implementation.

Projects:

- [Marblelife](#)
- [Cookingeni](#)
- [Dubai Little League](#)
- [Thedraftsman](#)
- [Fusion](#)

TEAM LEAD & SR. WEB DEVELOPER, MENSCHEN SOCIAL BOOTH (OPC) PRIVATE LIMITED

Nov 2021 – Jan 2024

Managed the development team and mentored junior developers to improve quality and efficiency. Created websites, dashboards, and migrations of projects. Worked closely with clients to understand their needs and goals and translate them into effective solutions.

Projects:

- [Ducati Dresepang](#)
- [Ducati Drethailand](#)
- [NIA](#)
- [Varun Beverages](#)
- [Push Sports](#)
- [Steplinc](#)
- [SFSDLF](#)
- [Ducati Singapore](#)
- [JaspreetBindra](#)
- [ShreeTMT](#)

- **Version Handling:** GIT, Bitbucket
- **Servers:** Apache, XAMPP Captcha, Map API Integration
- SMS Gateway
- **Payment Gateway** like- Paypal, Stripe, Razorpay, PhonePe and Paytm
- Plugin Development
- Elementor Widget Development
- Local WP

EDUCATION

KALINGA UNIVERSITY
MCA 2019

LUCKNOW UNIVERSITY
B.SC, P.C.M 2016

U.P. BOARD
Intermediate, 2013

U.P. BOARD
High School, 2011

SR. WEBDEVELOPER, INFINITUM VENTURES LIMITED

Apr 2019- Oct 2021

Led the Development of the company's wedding platform, resulting in a 25% increase in sales. Conducted user research and usability testing to inform bugs and user usability and improve the user experience. Collaborated with junior teams to ensure designs were implemented accurately and efficiently.

Projects:

- | | |
|------------------------------------------|--------------------------------------------|
| ● <u>Ridgevalley</u> | ● <u>Delmonte</u> |
| ● <u>Mindweave</u> | ● <u>Ducati APAC</u> |
| ● <u>Findability</u> | ● <u>Oetker</u> |
| ● <u>Aiwa India</u> | ● <u>Granta</u> |
| ● <u>Grizly</u> | ● <u>Hyundai Lucknow</u> |
| ● <u>Pepsicoindia</u> | ● <u>Hillstationciders</u> |
| ● <u>Primaly Gray</u> | ● <u>DreIndonesia</u> |
| ● <u>Compass</u> | ● <u>Homekouzina</u> |
| ● <u>Wired Hub</u> | ● <u>Qagenic</u> |
| ● <u>Namitaprasad</u> | ● <u>Appzlogic</u> |
| ● <u>Intellinum</u> | ● <u>CIIS</u> |
| ● <u>Hyundai Lucknow</u> | ● <u>Tejpal Motors</u> |
| ● <u>Fabweddings</u> | |

Personal Projects

Projects:

- | | |
|---------------------------------------------|--------------------------------------------|
| ● <u>BlueFire Water</u> | ● <u>gamifywithanirudh</u> |
| ● <u>Yogesh Yadav Coach</u> | ● <u>ISFL</u> |
| ● <u>Madam Chutney</u> | ● <u>Adorta</u> |
| ● <u>Notamm</u> | ● <u>Just Organik</u> |
| ● <u>Sonnalgupta</u> | ● <u>Apnaphoto</u> |
| ● <u>Spillingbean</u> | |